

# Fresh Juice Profit Picture 12 oz. Servings

Serving Size (ounces)	Cost/ Serving	Retail Price/ Serving	Profit/ Serving
8	\$0.45	\$2.00	<b>\$1.55</b>
12	\$0.68	\$2.75	<b>\$2.08</b>
16	\$0.90	\$3.50	<b>\$2.60</b>

### Profit Calculation

#12 oz. Glasses Sold/Day	Daily Sales	Annual Sales	Daily Juice Cost	Annual Juice Cost	Annual Profits	Profit Margin
20	\$55.00	\$17,160	\$13.50	\$4,914	\$12,246	<b>71%</b>
40	\$110.00	\$34,320	\$27.00	\$9,828	\$24,492	<b>71%</b>

	#12 oz. Glasses Sold/Day	Annual Sales	Annual Profits	Payback on Investment (Months)
Orange Juice	20	\$17,160	\$12,246	<b>9</b>
Orange Juice	40	\$34,320	\$24,492	<b>5</b>

Assumptions:	
Est. Fruit Cost per case*	\$18.00
Yield approx.	10 quarts/case
Juice Cost per quart	\$1.80
Juice Cost per oz.	\$0.056
Juice retail average	\$0.23 per oz.
Sales of 7 days/week for 52 weeks	
CJ Selling Price	\$9,600.00

\*Check your area vendor for local pricing

