

\$\$\$ FRESH JUICE PROFIT PICTURE \$\$\$

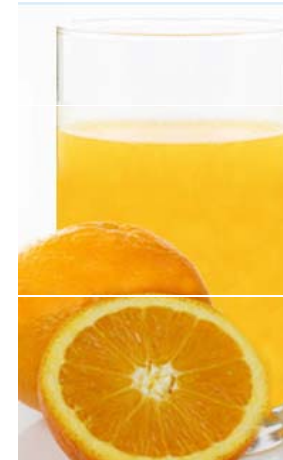
Serving Size (ounces)	Cost/ Serving	Retail Price/ Serving	Profit/ Serving
8	\$0.45	\$2.00	\$1.55
12	\$0.68	\$2.75	\$2.08
16	\$0.90	\$3.50	\$2.60

Profit Calculation							Payback on Investment (Months)
#12 oz. Glasses Sold/Day	Daily Sales	Annual Sales	Daily Juice Cost	Annual Juice Cost	Annual Profits	Profit Margin	
20	\$55.00	\$20,020	\$13.50	\$4,914	\$15,106	75%	7.6
40	\$110.00	\$40,040	\$27.00	\$9,828	\$30,212	75%	3.8

Sell just 20 glasses of juice each day and increase your annual profits by \$15K!
Payback is just 7.6 months!

Assumptions:	
Est. Fruit Cost per case*	\$18.00
Yield approx.	10 quarts/case
Juice Cost per quart	\$1.80
Juice Cost per oz.	\$0.056
Juice retail average	\$0.23 per oz.
Sales of 7 days/week for 52 weeks	
CJ Selling Price	\$9,600.00

*Check your area vendor for local pricing



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